

Tourism Management

120 01K

	610041	Advanced Mathematics for Liberal Arts	3	48	48			1		
	622078	Basic-economics	3	48	48			1		
	612707	Tourism Geography	2.5	40	40			2		
	61070	Principles of Management	2.5	40	40			2		
	60773	Tourism Research Methods	2	32	32			3		
	61071	Marketing	2	32	32			4		
	602265	Basic Accounting	3	48	48			4		
	622112	Financial Management for Industry	3	48	48			5		
	612735	Introduction to Tourism	2	32	32			1		
	612718	Tourism Economics (Bilingual)	2.5	40	40			3		
	60774	Tourism Hospitality	2.5	40	40			3		
	60771	Tourism Destination Management	2.5	40	40			5		
	613334	Eco-tourism	2.5	40	40			5		
	622102	Tourism Policy	2	32	32			6		
	60772	Tourism Consumer Behavior	2.5	40	40			6		
	612710	Tourism Planning and Development	2.5	40	40			6		
			40	640	640					

604 70	Wild Animal	2	32	32		2
602181	Nature Education and Outdoor Recreation	2	32	32		3
602122	Appreciation of garden art	2	32	32		3
604 76	Forest Tourism and Health Care	2	32	32		5
604 67	Management of National Park and Protected Land	2	32	32		5
614 45	Ornamental Dendrology	2	32	32		5
604 08	Environmental Education and Environmental Operation	2	32	32		5
612714	Tourism interpretation system	2	32	32		6
613200	Forest Culture	2	32	32		6
604 16	Bird watching and classification	2	32	16	16	6
614828	Science of Nature Reserve	2	32	32		6
614128	Development and Application of Native Botanical Gardens	2	32	32		6
612731	Tourism Culture	2	32	32		1
612720	Tourism Etiquette	2	32	32		1
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	602344	Frontier of Tourism Research	1	16	16			2		
	611465	Introduction to Tour Guide Business	2	32	32			2		
	602180	Introduction to Hotel Management	2	32	32			4		
	61476	Profiles of The Main Tourist Source Countries	2	32	32			5		
	612704	Operation and Management of Travel Agencies	2	32	32			5		
	610224	English for Tourism Management	2	32	32			5		
	60168	Application of Statistical Analysis Software	2	32	32			6		
	613082	Human resource development and management	2	32	32			6		
	612223	MICE Tourism Management	2	32	32			6		
	612706	Tourism Safety Science	2	32	32			7		
	612708	Tourism e-business	2	32	32			7		
	38	2	38	608	2	16				

